

STATEMENT OF APPLICABILITY

1/2

- Ipsos Comcon LLC is a Market, Opinion, and Social Research organization, representing Ipsos Group (www.ipsos.com) in Russia
- Ipsos Comcon LLC delivers research services to its clients in Russia and worldwide throughout Ipsos offices in 89 countries
- Ipsos Comcon LLC has elected to include Market, Opinion, and Social Research services to be attested to in this document, in accordance with Annexes A, B, C, D, E and F
- Ipsos Comcon LLC has elected to exclude no Clauses from the attestation
- Details of Ipsos Comcon LLC attested Annexes are described as follows:

ANNEX	ATTESTED	EXCLUDED	EXPLANATION
Annex A – Sampling, including Access Panels	x		Sampling: Offline and Online Include Panels: IIS (subcontract) and other panels if in scope
Annex B – Fieldwork	x		Incl. CATI, FTF, Qual (subcontracted or not)
Annex C – Physical Observation	x		Incl. Mystery Shopper, Retail
Annex D – Digital Observation	x		Incl. Media Monitoring, IIS Digital Surveys, Social Media
Annex E – Self Completion	x		Incl. Offline diaries and Online surveys
Annex F – Data Management and Processing	x		Incl. Coding (subcontractors)

Version:	1
Date Last Review:	01.04.2021
Approved By:	Ekaterina Ryseva
Position:	CEO
Last External Audit:	Date: pending Rus

Audited By: BVC

ROLES AND RESPONSIBILITIES 2/2

Representatives for Annex Conformity:

	Annex	Applicable to country	Responsible
<input type="checkbox"/>	Annex A	Sampling and Access Panels	IIS Manager (sampling) Project manager (access panels)
<input type="checkbox"/>	Annex B	Fieldwork	Operations Manager IUU Manager (qual) Project Manager (interactions with clients)
<input type="checkbox"/>	Annex C	Physical Observation	Operations Manager Project Manager (interactions with clients)
<input type="checkbox"/>	Annex D	Digital Observation	Operations Manager DP&S Manager ISS Manager Project Manager
<input type="checkbox"/>	Annex E	Self Completion	Operations Manager DP&S Manager ISS Manager CATI Manager
<input type="checkbox"/>	Annex F	Data Management and Processing	DP&S Manager Project Manager